

YOO RETREATS



BUILDING SUSTAINABLE SECOND HOME
COMMUNITIES IN NATURAL SETTINGS



THE OPPORTUNITY

Seeking sustainable second home development opportunities in the UK, Europe and North America.

List of Target 1 countries:

- United Kingdom
- Switzerland
- France
- Germany
- USA

List of Target 2 countries:

- Italy
- Sweden
- Netherlands
- Norway
- Portugal
- Spain
- Austria
- Denmark
- Finland
- Greece

SITE CHARACTERISTICS

- Land Plot Size: 100–1,000 acres
- Smaller land parcels considered
- Areas of outstanding natural beauty
- With or without planning permission

LOCATION

- 0.5–2 hours drive time from a major metropolitan city
- Preferably via major trunk roads

TARGET DEMOGRAPHICS

- Domestic market with high networth professionals seeking a second / holiday home within 2 hour drive of main residence (which is likely to be in the city)

TARGET DENSITY

- Minimum of 70–200 homes
 - Low density setting
 - 4–7 bedrooms
 - 3,000–6,000 sq ft
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- Joint ventures or outright purchase
 - Agency fees payable on successful introductions



For more information please contact

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